

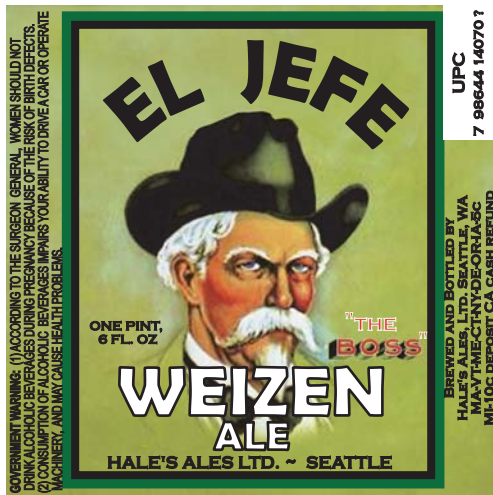
Year Round 22oz. Brands From HALE'S ALES BREWERY



RED MENACE "BIG AMBER"

Hale's new **Red Menace Big Amber Ale** is a complex, full flavored amber ale that combines a delicious hop character with a nutty malt sweetness. More flavorful than many typical amber ales, **Red Menace** is brewed using Pale, Crystal, and Black malts, along with substantial amounts of the Northwest's now-famous Centennial hops. This ale's full flavored character and strength (5.2% ABV) practically invite drinkers to enjoy another glass.

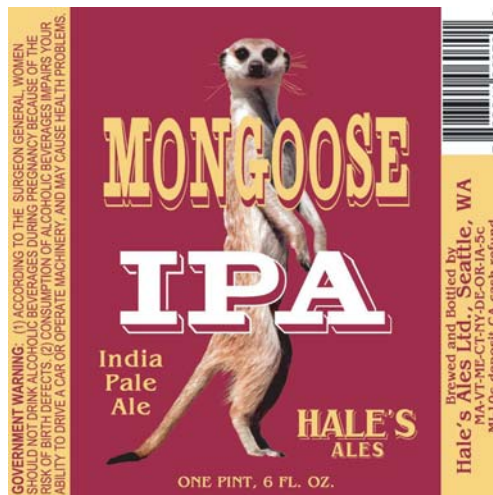
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"EL JEFE" WEIZEN ALE

"**El Jefe**", translated, means "The Boss", or "The Chief". **El Jefe** pushes the wheat beer category to a new level. The flavor profile is "true Bavarian Style" -- complex and mouth-filling, with the spicy and fruity influences that only genuine hefeweizen yeast can produce. Craft beer lovers are ready to take this next step in their appreciation of the unique beers of the world. **El Jefe** combines old world quality and character with new world freshness--the best of both worlds.

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MONGOOSE I.P.A.

This rendition of the classic India Pale Ale style is a true "beer-lover's-beer" -- big malt body, spicy hop character, and possessing an enticing floral aroma. **Fred Eckhardt**, of **All About Beer** magazine, said this: "...Properly bitter for a Pacific Northwest I.P.A., the dry hopping is a nice touch and plays well in the glass. This is an eminently refreshing and enjoyable brew." Couldn't agree more, Fred.

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